



Atlantic

VILLAGE

BIDEFORD, NORTH DEVON



Atlantic Village, Bideford, Devon

145,000 sq ft (13,470 sq m) of retail space and visitor attractions, Atlantic Village is the region's only outlet centre and has become firmly established as one of Devon's most successful tourist attractions. A 50,000 sq ft (4,650 sq m) ASDA superstore is currently being developed within the site and is due to open Summer 2008.

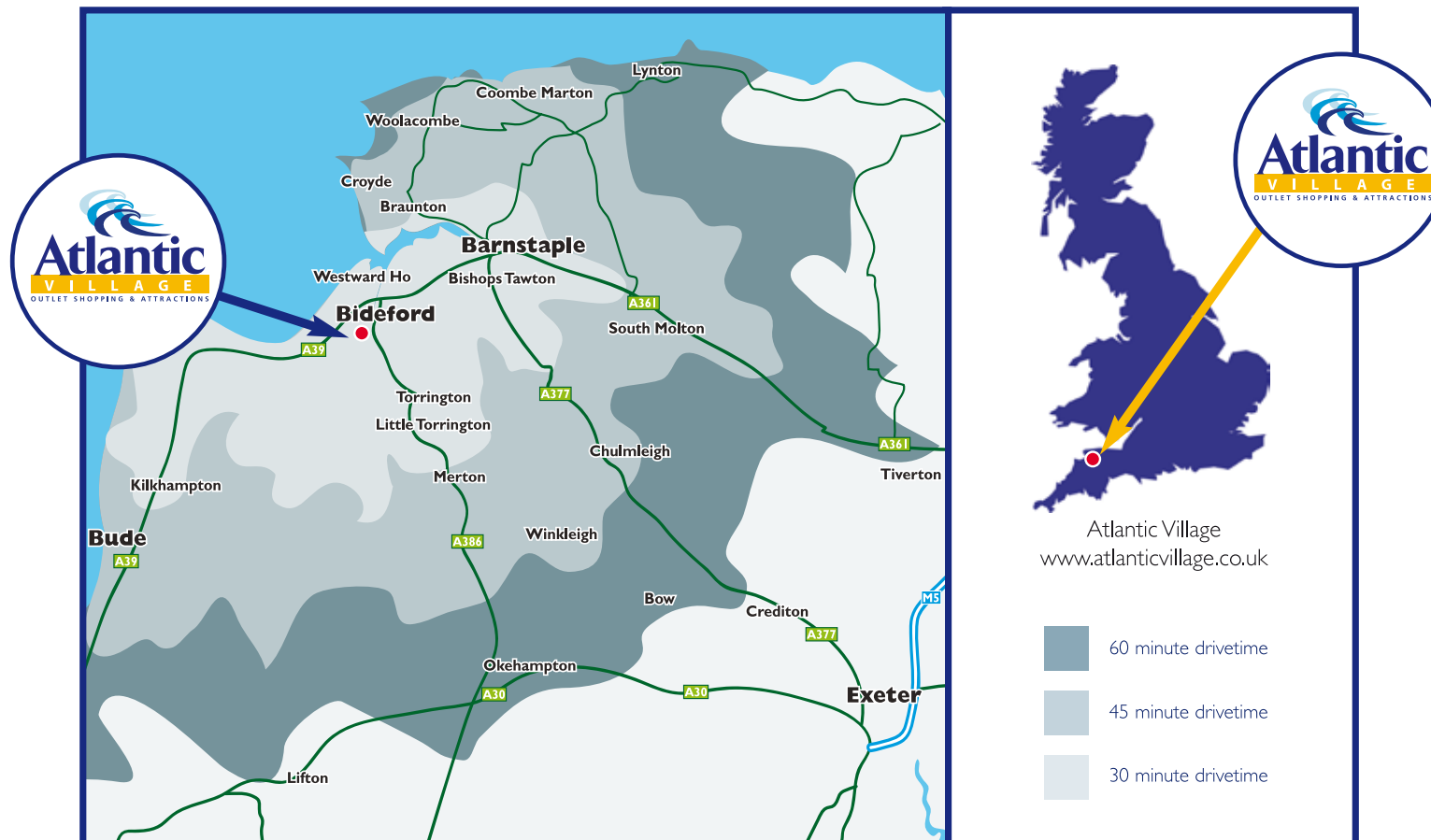
Client: Hermes Real Estate





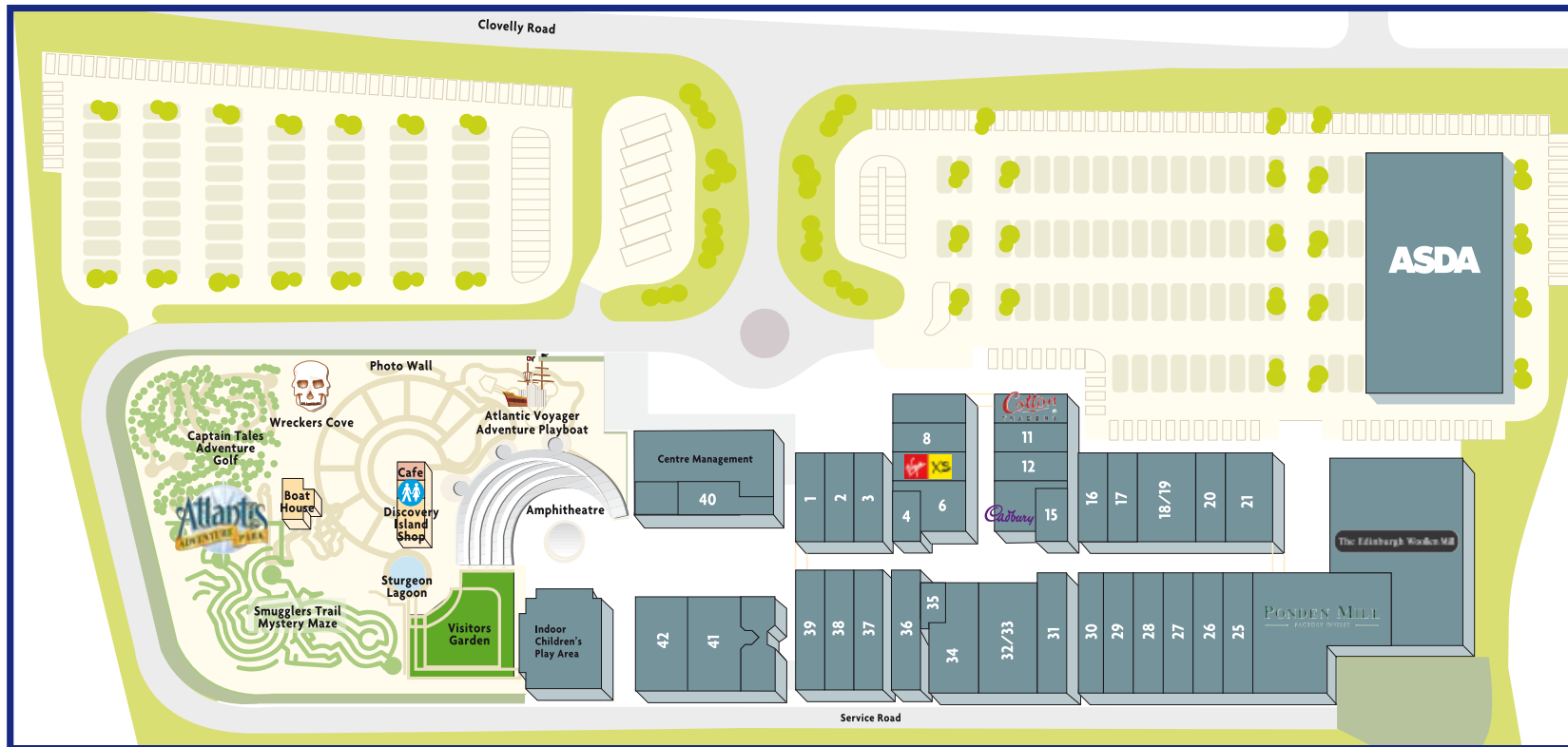
Location & Demographics

- 1.5 million visitors per annum. Expected to increase to 2 million with the opening of the on-site ASDA superstore
- Excellent road access, located off the North Devon link road - The Atlantic Highway (A39)
- Major tourist location, heavily promoted by the North Devon Marketing Bureau, a specialist organisation dedicated to increasing visitor numbers to the area
- Tourists spend £353 million in Devon each year and stay 8.6 million nights
- Close to Bideford town centre



Centre Information & Plan

- Opened in 2000, Atlantic Village is the regional outlet centre for Devon and Cornwall
- 145,000 sq ft (13,470 sq m) of retail space, including a 50,000 sq ft (4,645 sq m) ASDA store
- 35 stores in an attractive, fully covered mall, plus a restaurant and café
- 700 free car parking spaces and 12 coach spaces
- On-site visitor attractions including adventure golf and a maze





For more information, please visit www.realm.ltd.uk or contact Angus Fyfe, Asset Management Director, REALM.