

# FREEPORT BRAINTREE

OUTLET SHOPPING VILLAGE

BRAINTREE, ESSEX



Freepoint Braintree, Essex

In 2006, REALM carried out an extensive £10m remodelling and re-leasing programme, adding 700 new car parking spaces, creating two new anchor stores for M&S and Next and bringing a further 25 new retailers to the centre.





## Location & Demographics

- 2.6 million visitors per annum
- Affluent catchment with 6 million people in the primary catchment
- Direct access from A120 dual carriageway
- Own dedicated rail station with direct train link to London and Braintree town centre
- Major retail and leisure destination. Adjacent to cinema and restaurant complex, swimming pool and retail park
- 10,000 new homes planned in the Braintree district

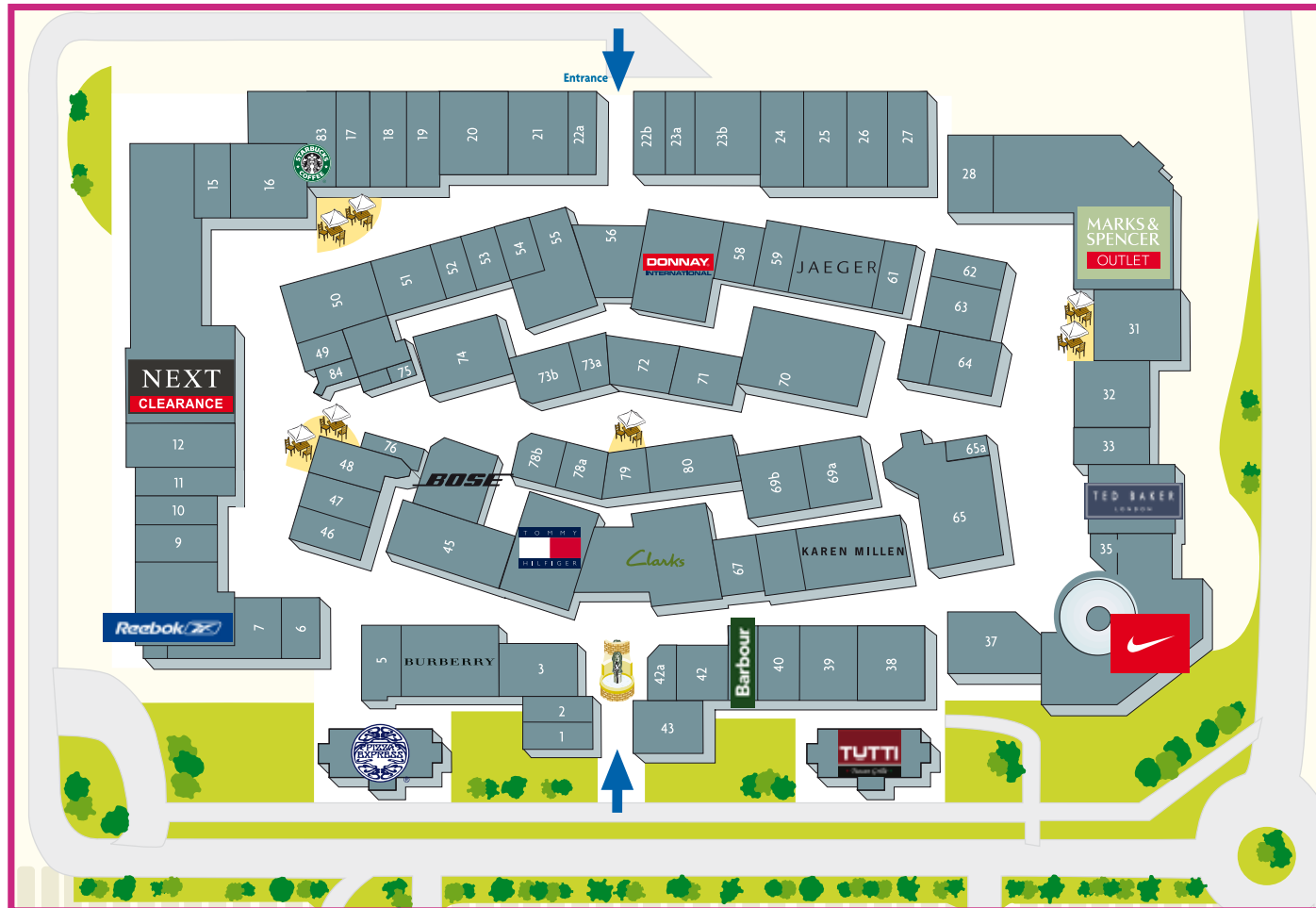




# FREEMPORT BRAINTREE OUTLET SHOPPING VILLAGE

## Centre Information & Plan

- Opened 1999, remodelled, rebranded and relaunched by REALM in 2006
- 200,000 sq ft (18,580 sq m) of retail space
- 90 stores
- 2,100 free car parking spaces
- Key brands include: M&S, Next, Clarks, Burberry, Tommy Hilfiger, Barbour, Karen Millen, Jaeger, Ted Baker, Bose, Billabong, Tula/Radley, Lacoste, Crew, Le Creuset, Soled Out and Perfume Shop





For more information, please visit [www.realm.ltd.uk](http://www.realm.ltd.uk) or contact Angus Fyfe, Asset Management Director, REALM.