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Positive News

New Washroom Advertising Website

Positive Media Marketing are pleased to introduce their new washroom advertising website designed to benefit current and potential customers at www.washroomadvertising.co.uk

The new site not only provides access to Positive's unique portfolio of washroom poster sites located in the country's top Designer Outlets, it also includes plenty of helpful information about poster advertising, washroom advertising, and promotions in general.

Director, Simon Grant says: "This is a new site that we have created specially to cater for the needs of our washroom advertisers. It sits alongside our other website which is more specifically for customers interested in our bigger 'A1 poster sites' situated in 40 Shopping Centres through the U.K.', *click here for more details* www.positivemediamarketing.co.uk

"We have also developed easy to purchase washroom poster packages of sites to suit national and regional advertisers, as well as gender specific packages..

"In addition we are making our popular series of 101 Advertising Tips and Techniques available to all our site visitors, along with production information and links to many marketing and advertising sites.

"All of this has been designed to provide site visitors with a wealth of information that is easily accessible and on a site that is simple to navigate".

For further information contact: [Simon Grant](#) on 01702 474762